

FOR IMMEDIATE RELEASE

As JusticeDirect Charges \$650 for Small Claims Service, ClaimKit Help Holds California Court Guides at \$49 to \$179

Sacramento founder Lelia Fackler keeps founder-written court kits priced for the 200,000 Californians who file small claims each year

SACRAMENTO, Calif., May 28, 2026 ClaimKit Help, the CA small claims guide company founded by Lelia Fackler, is holding pricing at \$49 to \$179 for its three court guides while the rest of the DIY small claims category has moved upmarket. Competitor JusticeDirect, which acquired People Clerk in 2024, now charges \$650 starting for its small claims service. The pricing gap matters in a category where 99 percent of CA small claims plaintiffs handle their own cases.

The CA small claims category has consolidated over the past two years. Quest for Justice, the parent company behind JusticeDirect, acquired Miami-based People Clerk in February 2024 and folded the brand into JusticeDirect, which charges \$650 starting for small claims help. DoNotPay shut down its small claims service after a 2025 FTC settlement over deceptive AI lawyer claims. The result is a roughly \$500 gap between what venture-backed competitors charge and what ClaimKit Help charges for guides that cover the same CA court process.

“I’m a Sacramento founder charging \$49 for the same problem a venture-backed company now charges \$650 for. The category went upmarket and left 200,000 Californians a year behind,” said Fackler, founder of ClaimKit Help.

The pricing decision is personal. Most ClaimKit Help customers are renters chasing security deposits, gig workers chasing unpaid invoices, and small business owners chasing unpaid B2B bills, the people who can least absorb a \$650 service fee.

ClaimKit Help sells three CA-specific court guides. Starter at \$49 covers filing and serving the case. Core at \$99 adds evidence prep, hearing prep, and judgment collection. Complete at \$179 adds appeals, motion templates, and the full CA Judicial Council form set with completed examples (SC-100, SC-104, FW-001, EJ-130, and others).

Every guide is written for the person filing, not the attorney. Form numbers appear exactly as the court uses them, every legal term gets explained in line, and the tone respects the reader as a capable adult handling something hard.

“When you’re going to small claims court, you don’t need a lawyer. You need a friend who’s been through it, sitting beside you, explaining what happens next. That’s what ClaimKit Help is. Real help when it matters most,” said Fackler.

ClaimKit Help is available at claimkithelp.com. Customers receive a free CA small claims checklist on signup.

ABOUT CLAIMKIT HELP

ClaimKit Help is a Sacramento-based small claims guide company serving CA plaintiffs and small business owners. The company sells three founder-written court guides priced from \$49 to \$179. Tagline: Small Claims. Big Confidence.

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